



Sponsorship Information

Adaptation 2027

IIR International Conference on
Refrigeration Adapting to Rising
Temperatures

8-10 March 2027
Birmingham UK

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2nd IIR International Conference on
Refrigeration Adapting to Rising Temperatures

Adaptation 2027
BIRMINGHAM - UK
MARCH 8-10

About The Event

The UK will host the 2nd IIR International Conference on Refrigeration Adapting to Rising Temperatures in March 2027. The conference will attract a diverse international audience, including researchers, engineers, industry leaders, and policymakers, all focused on the intersection of refrigeration technology and climate change adaptation.

As global temperatures rise, the refrigeration, air conditioning, and heat pump (RACHP) sectors face increasingly complex challenges. Now, more than ever, it is essential for the cooling sector to explore and implement solutions to help reduce rising temperatures.

This conference will dive into the critical issues at the forefront of the RACHP industry, providing a platform for experts to exchange innovative ideas and strategies. Through in-depth discussions, delegates will explore the future landscape of RACHP, address environmental, social, and governance (ESG) concerns, and offer practical solutions for organisations striving to manage risk and drive sustainability.



Event Highlights

Discussions on the impact of rising ambient temperatures for RACHP technologies and system designs.

Valuable insights into the specific challenges and opportunities facing various RACHP sectors.

Networking and collaboration opportunities with leading experts to share knowledge, and explore collaborative initiatives.

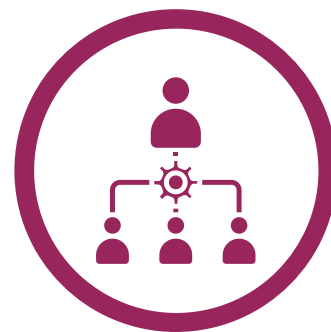
Event Framework

About the programme

The conference programme will focus on three key themes: Managing Risk, Environmental, Social and Governance, and The Future Landscape of RACHP. Delegates will also explore in more depth the technical recommendations of a new Refrigeration Design Code for Changing Ambient, which is due to be published this summer and has been jointly developed by the IOR and CIBSE with input from IMechE, FETA and CCF.

About the venue

Austin Court is a striking Grade II-listed canalside conference and events venue in the vibrant Brindleyplace district of central Birmingham. Named in honour of pioneering British car manufacturer Lord Austin, it beautifully blends historic 19th-century industrial architecture with state-of-the-art event technology. Situated right on the canal basin (off Broad Street), it is easily accessible by road with ample nearby car parking options, water, and public transport. Birmingham Airport is one of the UK's largest airports with direct routes to short and long-haul destinations.



Delegates fees

Fees include three days of conference proceedings and tours, data-stick of all papers, a conference evening event, short courses and choice of technical tours.

Fees start from £395.00.

Reduced rates are available for students, and delegates from lower and middle income countries.

Benefits for Sponsors

Showcase your brand to global industry leaders

By sponsoring this prestigious conference, you will have the unique opportunity to engage with a global audience of industry specialists, all focused on exploring the technical challenges and emerging solutions related to rising temperatures. This event promises to offer invaluable insights into the sector-specific challenges and opportunities within the RACHP industries.

Reach an audience that matters

Your sponsorship will ensure your brand is showcased to a targeted audience, supported by a comprehensive promotional campaign reaching both international and UK trade press, as well as networks such as the International Institute of Refrigeration (IIR), which represents 58 countries, and the Institute of Refrigeration (IOR) in the UK.

Show your brand's commitment to sustainability

This international event offers a unique opportunity to highlight your organisation's dedication to fostering environmentally sustainable solutions for the future. Featuring presentations, an engaging programme with visionary keynote speakers, interactive workshops and short courses, and an expected attendance of 100 participants, your sponsorship will position your organisation at the forefront of innovation and advancement in the RACHP sectors.

Sponsorship Packages

Platinum Package

Logo on conference landing page

Company logo, details and weblink in sponsors' area

Social media and news announcements on IOR platforms

Sponsor logo for your use

Media pack including graphics for use on social media and websites, social media messaging and articles

1st Level logo in programme, proceedings, welcome and holding slides

4 complimentary registrations

1st level logo on conference badges

Tabletop exhibition area with electricity

3 items of literature in the virtual conference bag

3 items of promotional material on the conference memory stick

Supplying a gift for delegates carrying your branding to be handed out at registration

£6,000

Gold Package

Logo on conference landing page

Company logo, details and weblink in sponsors' area

Social media and news announcements on IOR platforms

Sponsor logo for your use

Media pack including graphics for use on social media and websites, social media messaging and articles

2nd Level logo in programme, proceedings, welcome and holding slides

3 complimentary registrations

2nd level logo on conference badges

Tabletop exhibition area with electricity

2 items of literature in the virtual conference bag

2 items of promotional material on the conference memory stick

Supplying a gift for delegates carrying your branding to be handed out at registration

£4,000

Silver Package

Logo on conference landing page

Company logo, details and weblink in sponsors' area

Social media and news announcements on IOR platforms

Sponsor logo for your use

Media pack including graphics for use on social media and websites, social media messaging and articles

3rd Level logo in programme, proceedings, welcome and holding slides

2 complimentary registrations

3rd level logo on conference badges

1 item of literature in the virtual conference bag

1 item of promotional material on the conference memory stick

£2,000

See website for additional sponsorship and exhibition options

About the IIR



The International Institute of Refrigeration (IIR), is an intergovernmental organization comprising over 60 countries, is a forum for exchange of scientific and industrial know-how, thus promoting in companies, laboratories and organisations, progress and expansion of knowledge on refrigeration, air-conditioning, heat-pump and cryogenic technology and its use.

The IIR's scientific and technical activities take place within ten commissions corresponding to the different areas of refrigeration and its various applications.

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