

MARKET REGULATION

A HELP OR HINDRANCE TO THE GROWTH OF GREEN HEAT?

SIRACH NETWORKING MEETING | LONDON | 16.10.2018

CONTACT:

Lukas Bergmann | lukas.bergmann@delta-ee.com | +44 (0)131 625 3332



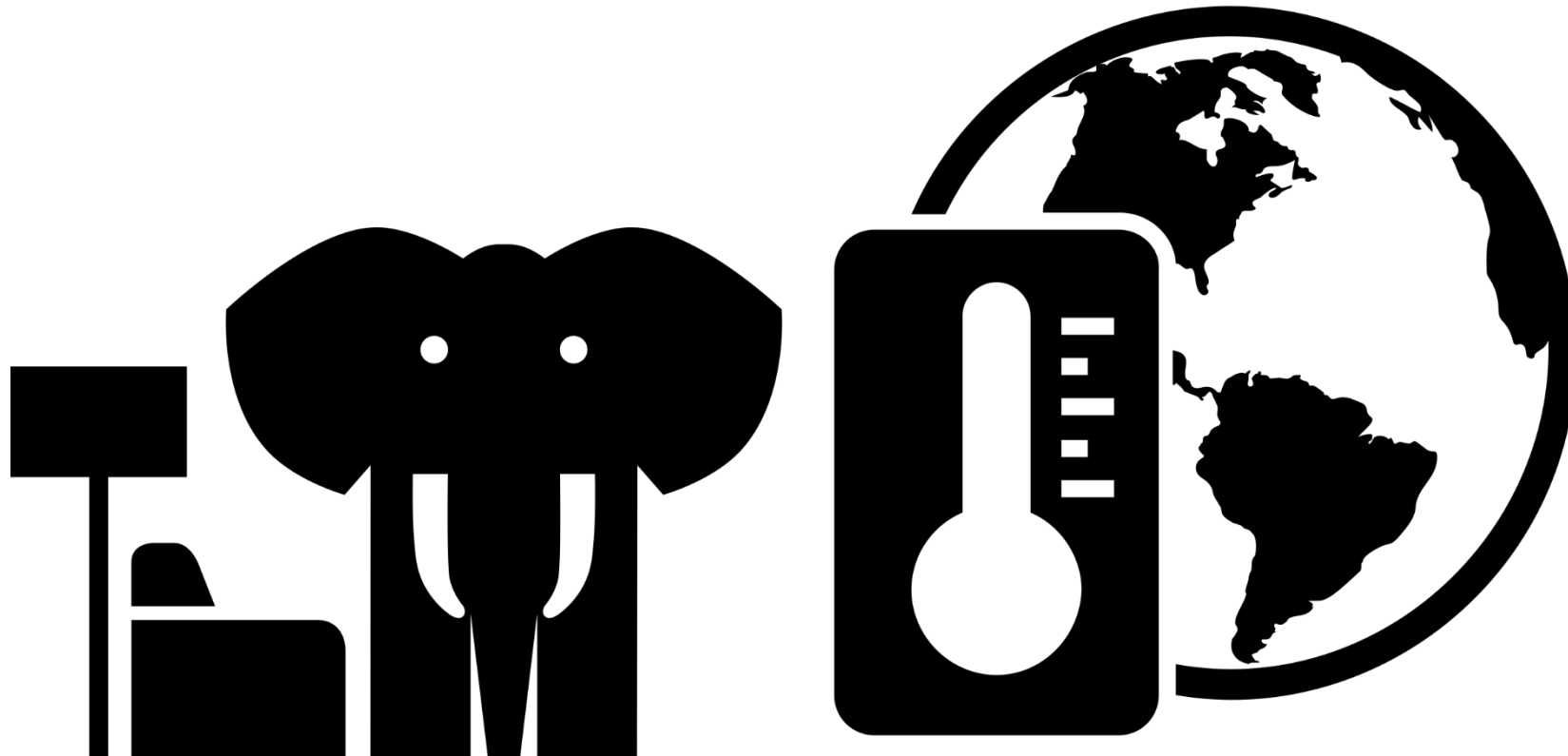
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- ▶ Why do we need regulation?
- ▶ What types of regulation are there?
- ▶ What makes or breaks a regulation's success?
- ▶ Which ones work best?
- ▶ Do we regulate at the right level?
- ▶ What do we want to achieve?
- ▶ Is regulation on its own enough?

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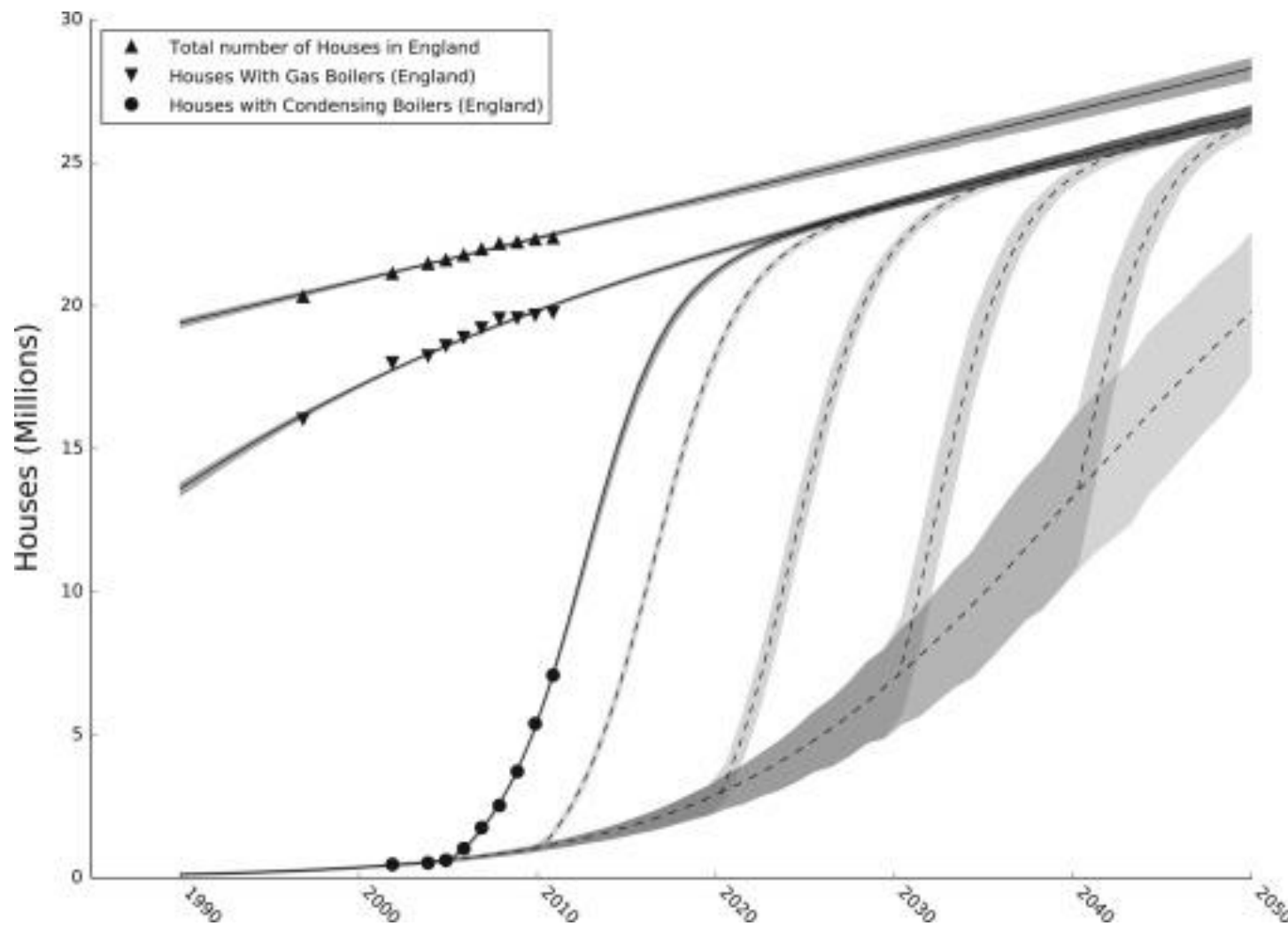
- ▶ Why market regulation is a necessary evil in today's heating market
- ▶ Examples of successful market regulation promoting green heat
- ▶ What are the criteria for successful market regulation?

Market regulation – A necessary evil?



Examples of successful regulation for green(er) heat

The UK's non-condensing boiler ban

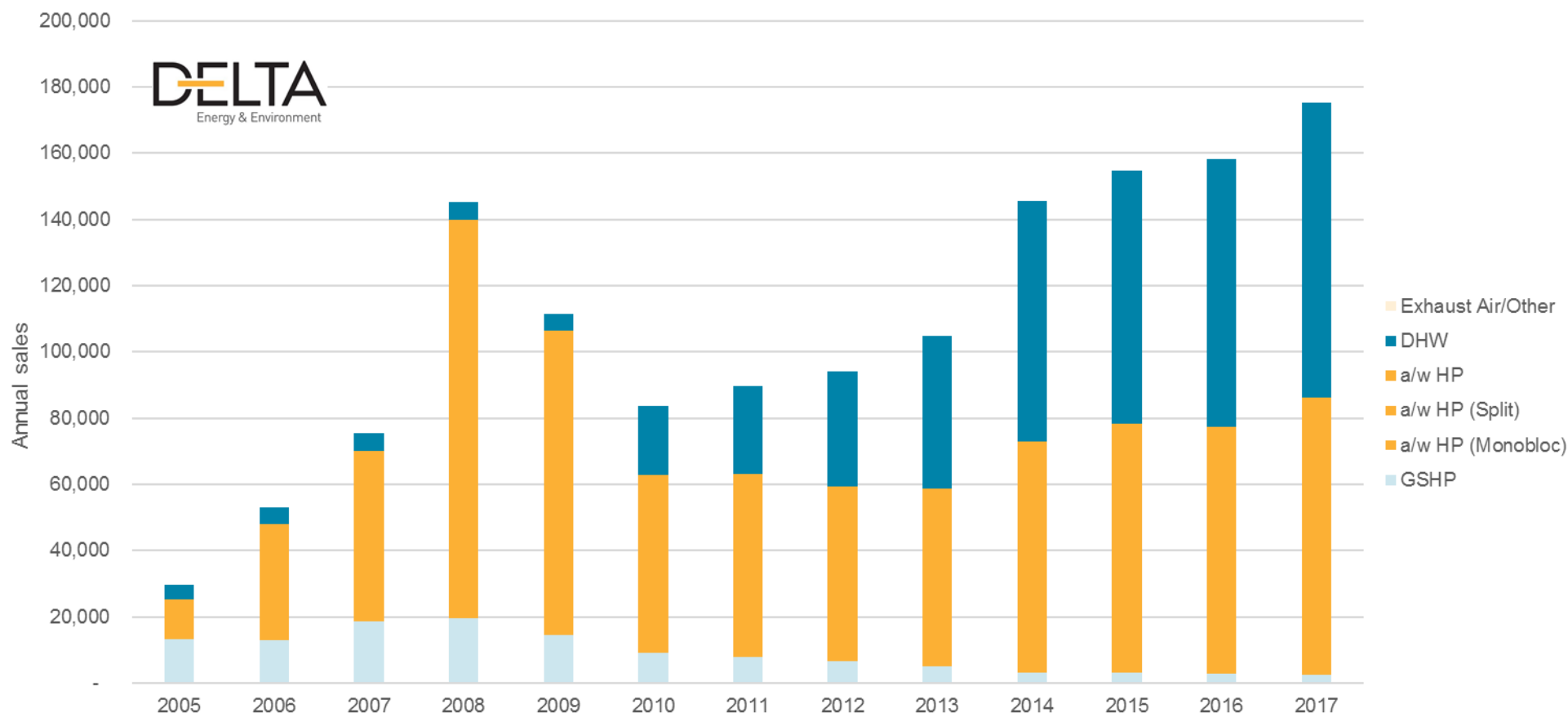


Source: C. Elwell et al. (2015)

Examples of successful regulation for green(er) heat

The jump-start of the French HP market...

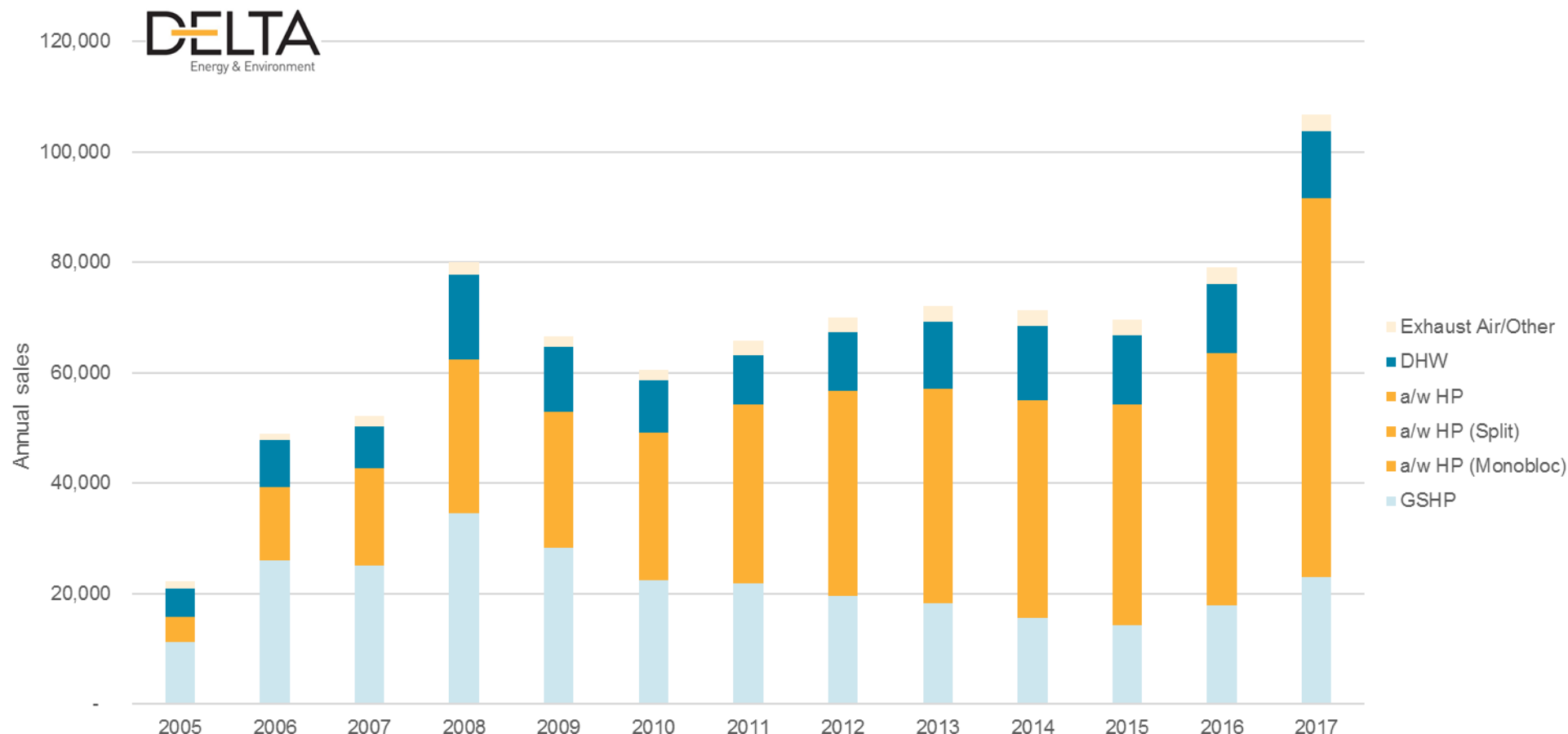
...and its revival in new build



For the full story and supporting information, please see Delta-ee Market Update Reports, available through our subscriber website: <https://www.delta-ee.com/member-content/electrification-of-heat-service.html>

Examples of successful regulation for green(er) heat

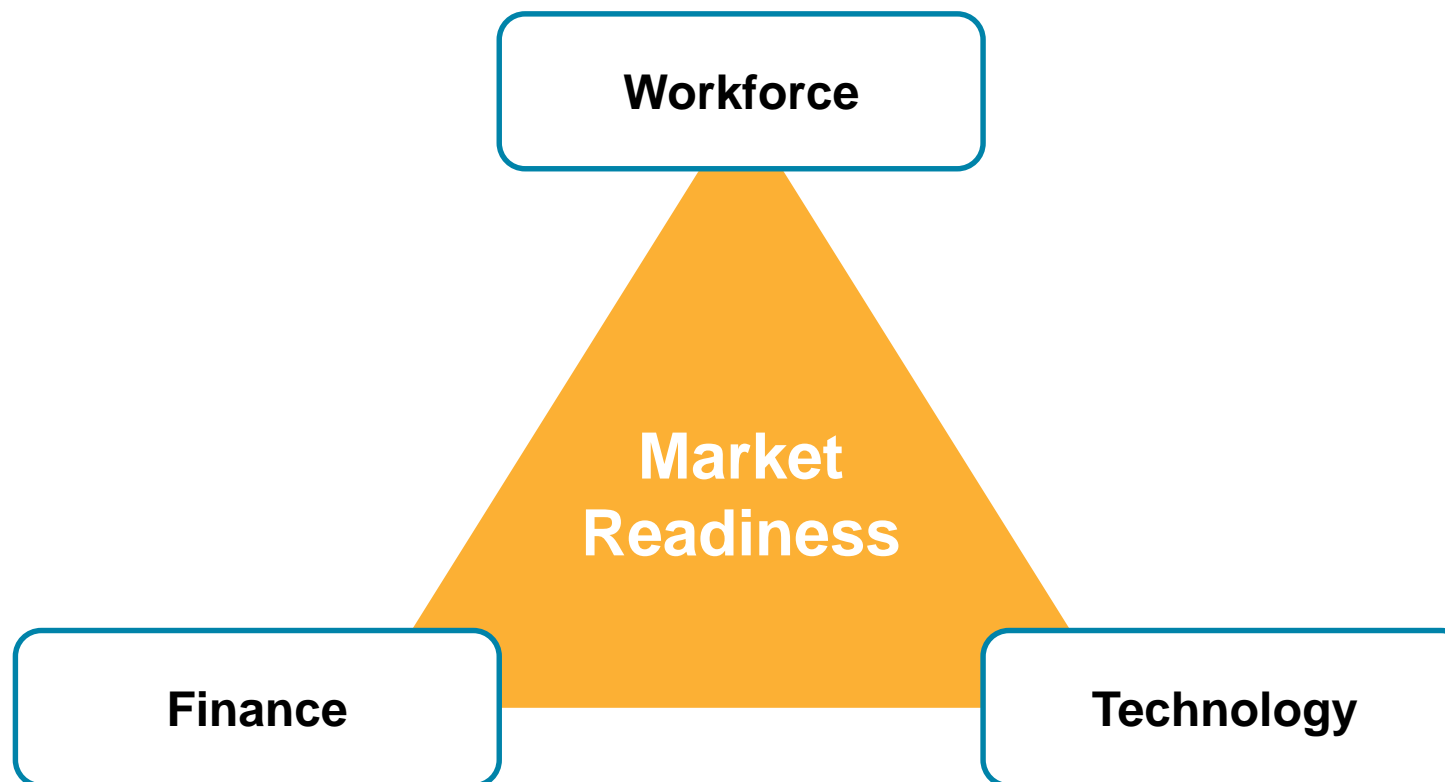
Germany's current new build boom



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5 Criteria for successful market regulation

1. Be ready



5 Criteria for successful market regulation

2. Be consistent



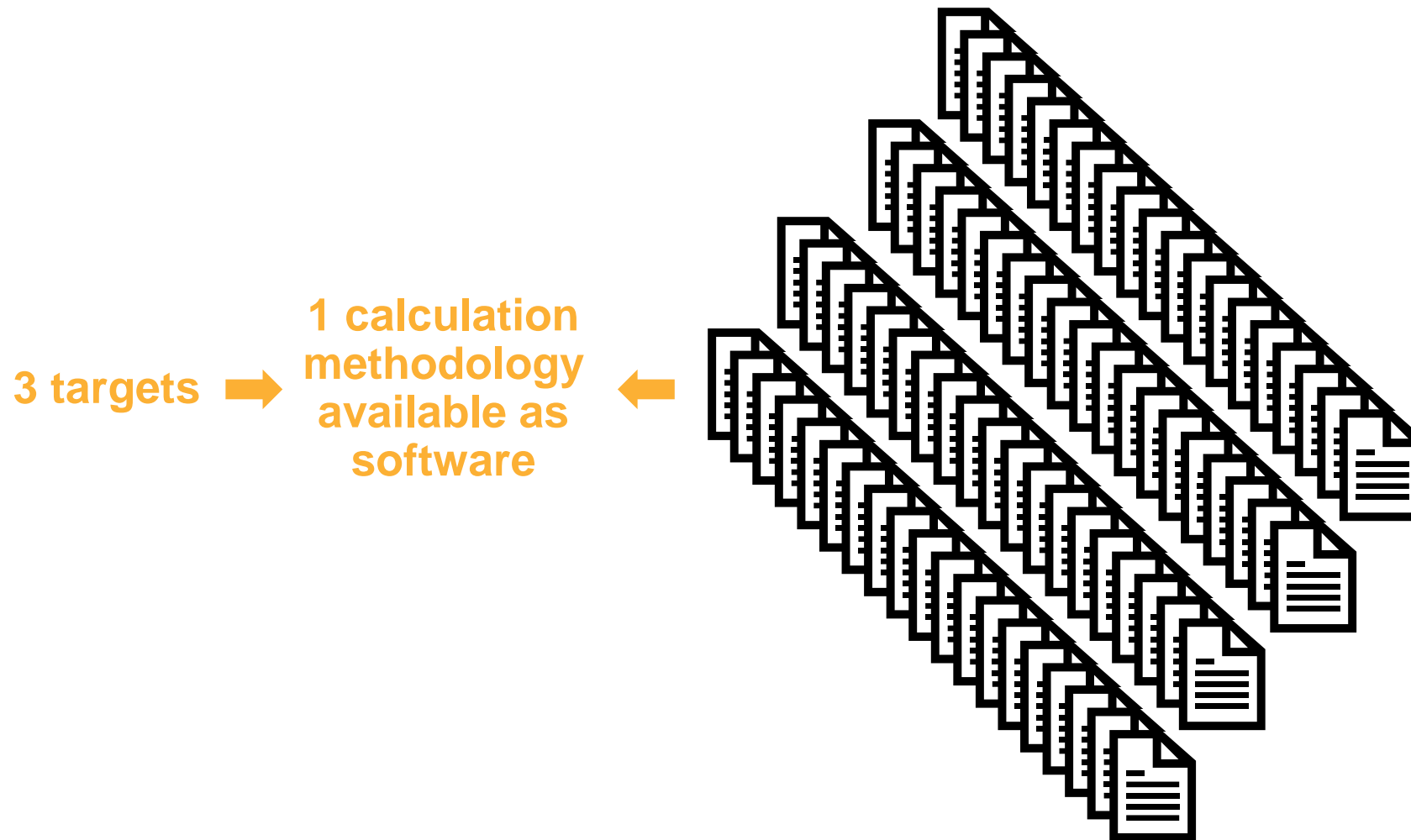
5 Criteria for successful market regulation

3. Be open to innovation



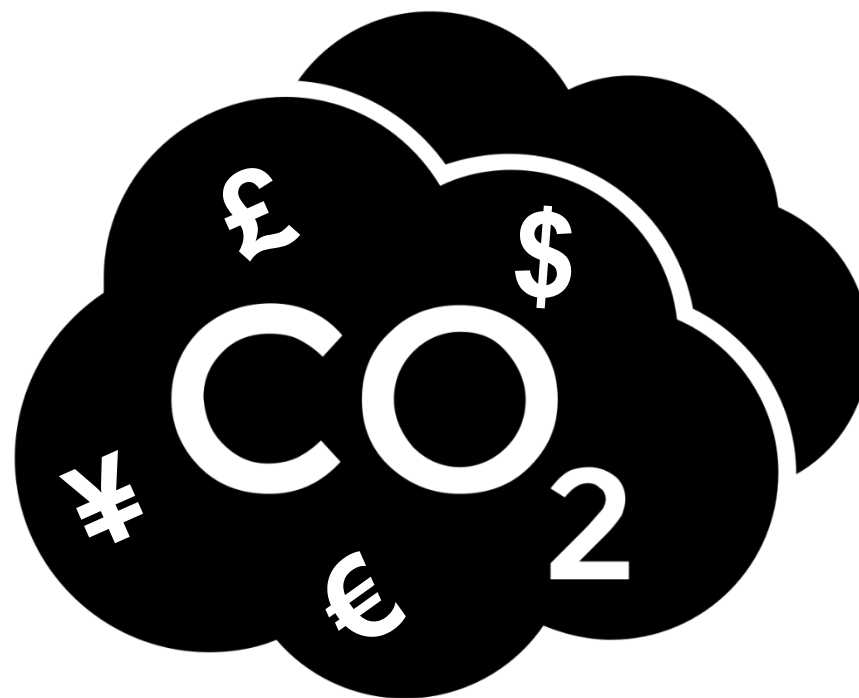
5 Criteria for successful market regulation

4. Be simple,
yet rigorous



5 Criteria for successful market regulation

5. Tackle the fundamentals



Market regulation is needed for the growth of green heat, but it needs to fulfil certain criteria for success:

- 1. Market readiness**
- 2. Consistency**
- 3. Openness for innovation**
- 4. Simplicity**
- 5. Tackling the fundamentals**

