

BECOME A T-LEVEL AMBASSADOR

Delivered by SDN Mesma Group on
behalf of the Department for Education



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BECOME A T LEVEL AMBASSADOR

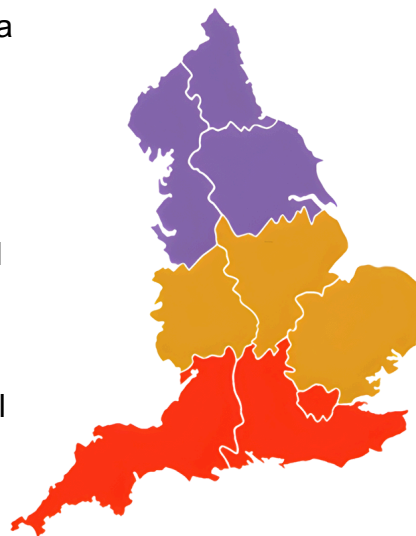
Support future talent. Strengthen your workforce. Influence skills locally.

WHAT IS THE T LEVEL AMBASSADOR NETWORK?

The T Level Ambassador Network (TAN) is a vibrant community dedicated to promoting technical education and strengthening the link between industry and education.

Our network brings together employers, providers and students from across England who are passionate about developing future skills and shaping technical education.

As a T Level Employer ambassador, you will join a regional and national employer network working together to support future talent by:



North Region

Including North East, North West, Yorkshire & Humber

Midlands Region

Including West Midlands, East Midlands, East of England

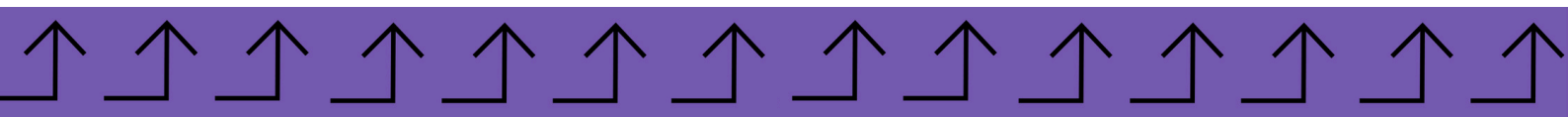
South Region

Including South West, South East, London

- ↑ Helping to expand high-quality industry placement opportunities
- ↑ Championing T Levels as a great route to technical careers
- ↑ Influencing the shape of education, policy and workforce readiness

WHO CAN JOIN?

Any employer can get involved in any sector and any size. You don't need to currently offer industry placements. You could choose to contribute occasionally or take a more active role; there's a place for you to share your experience and make a difference.



WHAT DOES A T LEVEL EMPLOYER AMBASSADOR DO?

Employer Ambassadors support and influence a range of key stakeholders, including employers and their supply chains, industry bodies and business networks, schools, parents and teachers. They champion the benefits of T Levels and industry placements by contributing to one or more of the following:

- ➔ **Sharing T Level stories** – Promoting the benefits of T Levels by sharing real-life experiences, success stories, and case studies with employers, schools, and young people.
- ➔ **Supporting and guiding others** – Offering practical advice and signposting resources to employers planning or expanding T Level industry placements.
- ➔ **Championing and celebrating T Levels** – Advocating for T Levels across networks and supply chains, celebrating learner achievements and employer successes.
- ➔ **Shaping and improving delivery** – Providing insight, feedback, and expertise through ambassador networks, events, and discussions to help strengthen T Level provision.

HOW T LEVEL AMBASSADORS NETWORK

- Exclusive events, webinars and engagement opportunities
- Regular network updates and policy input opportunities
- Digital ambassador badge and LinkedIn community group
- The TAN mobile app

BENEFITS TO YOU AND YOUR ORGANISATION

- Raise your profile locally and nationally
- Build connections with local and national stakeholders
- Grow your professional network
- Insights into using T Levels to grow workforce talent

SUPPORT FOR AMBASSADORS

- Dedicated Regional Coordinator
- Practical resources and guidance
- Ready-to-use marketing toolkits
- Free T Level webinars, events and resource access



↑ GET INVOLVED

Join the T Level Ambassador Network to help shape the future workforce and make a difference in your sector and region!

[Find out more and join us here](#)