



## 7<sup>th</sup> IIR International Conference on Sustainability and the Cold Chain

### Sponsorship packages at a glance

	Platinum * Sponsorship package £2500 inc VAT	Gold Sponsorship package £1500 inc VAT	Silver Sponsorship package £1000 inc VAT
Your company logo on conference landing page	Yes	Yes	Yes
Your company logo, details and weblink in sponsors' area	Yes	Yes	Yes
Virtual exhibitors' area. A special webpage featuring all our exhibitors, information about your company, product/brochure images, logo, contact details and link to a recorded webinar(s)	Yes	Yes	No
Your company logo in the delegate programme, published proceedings, welcome and holding slides showing between presentations.	Yes – 1 <sup>st</sup> level	Yes – 2 <sup>nd</sup> level	Yes – 2 <sup>nd</sup> level
Literature in the virtual conference bag – a file share area with conference papers and other downloads accessible to all conference delegates	Up to 3 items	Up to 2 items	1 item
Free delegate registrations	6 places	4 places	2 places
Promotional videos or presentations in: <ul style="list-style-type: none"> <li>Virtual exhibition area</li> <li>Added to library available for delegates to revisit until the end of 2022</li> <li>One of the recorded videos played during the conference programme in a sponsors session and added to that day's "Daily Conference Highlight" Feature</li> </ul> Videos /presentations must be pre-recorded as MP4 files and can cover the same or different topics.	Up to 5 x 5 minutes Yes Yes Yes	2 x 5minutes Yes Yes Yes	1 x 5 minute No Yes Yes
Co-chair a conference session	Yes	No	No
Opportunity to host a themed live discussion session in the Coffee Lounge.	Yes	Yes	No
Access to the delegates using the networking feature Gather that will be open during the conference.	Yes	Yes	Yes
Conference Delegate Directory – corporate entry	Yes	Yes	Yes

For full details and to discuss sponsorship of the conference please contact [ior@ior.org.uk](mailto:ior@ior.org.uk)